



42400 Nine Mile Road
Novi, Michigan 48375
P: 248-380-9080
F: 248-347-8894

NEWS RELEASE

For immediate release

CHAMELEON POWER SHOWCASES NEXT GENERATION VIRTUAL DESIGN TECHNOLOGY AT NEOCON 2017

*Leading visualization technology provider brings (VR) virtual reality
technology and color visualization tools to global design event*

Novi, MI Chameleon Power, the market leader in 2D and 3D web and mobile visualization and design technologies will exhibit 3D visualization, virtual reality (VR), product simulation tools and color benchmarking software at NeoCon June 12-14, Booth 7-4140.

Interactive presentations will be provided at the booth, including web and mobile visualization and simulation applications, and virtual reality demonstrations using VR gear for a fully immersive experience for show attendees. Chameleon's visualization platforms span the gamut for virtual design and specification. Booth visitors will be able to see live presentations of the visual tools and even wear the VR goggles for a truly immersive experience.

"As our suite of visual and virtual technologies continue to evolve, we are excited to showcase them to the Neocon audience," said Dan Dempsey, President and CEO of Chameleon Power. "Exhibiting at the leading global design tradeshow connects Chameleon with the design industry and keeps our leading edge solutions at the forefront of the community."

About Chameleon Power Inc.

Headquartered in Novi, Michigan, Chameleon Power is the leading Web technology provider to the home building and decorating industry. Chameleon Powered web sites create virtual showrooms that provide a seamless connection between manufacturers, e-tailers and consumers. For more information, visit www.chameleonpower.com.

Contact Information:

Amy Alandt
Marketing Communications
Chameleon Power
248-912-0317
amya@chameleonpower.com