

# NeoConnect

june 2020

## Exhibitor Opportunities

Although we can't convene physically this year, it remains important for us to continue to conduct our businesses, share ideas, learn from one another, support the greater community and celebrate where and when possible.

On June 1, we are launching the NeoConnect hub, which will include a series of online resources, exhibitor products, programming, CEU seminars and events hosted on [neocon.com](http://neocon.com). Substantial online programming will run throughout the month of June). Content will continue to be updated on the NeoConnect hub through Fall 2020.

As a company who would have been an exhibitor at NeoCon 2020, you are automatically part of NeoConnect and your NeoCon exhibitor profile will live on the NeoConnect hub on [neocon.com](http://neocon.com). Please take advantage of this great opportunity to share updated information about your company and products. There are a number of additional ways to promote your company and products including the NeoConnect social media campaign, as well as offerings from our NeoConnect partners. Please see details below. (***\*\*Complimentary Opportunities***)

### NeoConnect Exhibitor Profile

- **\*\*** Upload product images and videos, corresponding brochures, press releases and online programming and events your company may be hosting.

### NeoConnect Social Media Campaign

Further promotional opportunities are available through social media sponsorships and **\*\*** editorial consideration.

- NeoConnect Product Spotlight
- NeoConnect IGTV
- NeoConnect Instagram Story Takeover

### NeoConnect Partner Opportunities

Our NeoConnect partners are creating special content and programs exclusive to NeoCon 2020 companies to be shared on their platforms as well as via NeoConnect hub.

- Interior Design – DesignTV NeoCon Edition, HiP Awards
- Contract – Material/Wellness webinars
- Metropolis – Sustainability Lab
- interiors+sources – INSPIRE, Sketch program
- **\*\*** Design Milk – Design Milk Works Instagram
- Floor Coverings News – FCNews Guide to NeoCon
- Business of Furniture – Special Section: NeoCon: Product, People and Projects
- Work Design Magazine – NeoCon Speaker Series
- **\*\*** Officeinsight – Special NeoCon section
- BUILDINGS – Product Innovation Awards

**Visit the**  
**[NeoCon Exhibitor Resources Page](#)**  
**for details**