

NeoCon®

MEDIA ALERT

NEOCON OFFERS SPECIAL PROGRAMMING FOR WORK & FAMILY MONTH
Explores the Future of Workspace in Collaboration with Work Design Magazine

(Chicago, IL - September 2020) NeoConnect, together with Work Design magazine, is pleased to present a two-part webinar program in honor of National Work and Family Month. Moderated by Work Design's Elise Shapiro, the sessions bring together innovative thinkers from the design, planning, wellness and manufacturing communities to lend fresh perspectives on where we are, what we have learned and where we are heading. Registration is now open and available through the links below.

Forging the New Frontier of the Workspace's Next Normal [NC007]

Wednesday, October 7, 10:00am–11:00am CDT

The intersection of design, wellness, and psychology all meet in the workspace. The workspace, by circumstance, has now expanded from the office to our dining rooms, living rooms, and bedrooms. While work-life balance has been a trending topic in recent years, it has now been thrown into the maelstrom of working through the COVID-19 pandemic. Panelists' dialogue will touch on the challenges and opportunities this moment in the workspace revolution has exposed. Attendees will enjoy an animated discussion about how what we continue to learn from the current situation will influence the design and definition of workspaces of the future. CEU credit pending. Attendees can register [here](#).

Panelists:

Eric Yorath, BCIN, LEED AP
Principal, FIGUR3

Jamie Feuerborn, LEED AP
Senior Associate/ Director of Workplace Strategy, Ted Moudis Associates

Kari Leibowitz
Health Psychologist, Stanford University

Sylvia Kowalk, LEED AP, ID+C
Principal/Director of Interior Design, Legat Architects

Raising the Bar as We Rethink the Workspace [NC014]

Wednesday, October 14, 10:00am–11:00am CDT

Panelists will build on part one's dialogue about the future definition and context of the office. Attendees will join leading minds who are actively researching why communal work is more critical to organizational success than ever, and who are developing the ground-

breaking products and environments that will allow employees to safely return to the workspace. While the office we return to won't be the office we left, the experts behind the scenes at Allsteel, Mohawk, and Steelcase are generating cutting-edge design elements to enhance the workspace experience—a critical component to making sure the return to work (no matter when and where it will be) is as safe, productive, and innovative as possible. This is a great time to embrace the opportunity to redefine the office. CEU credit pending. Attendees can register [here](#).

Panelists:

Jan Johnson, FIIDA, ASID, CoreNet Global, IFMA
Vice President, Workplace Strategy, Allsteel

Royce Epstein, LEED AP
A&D Design Director, Mohawk Group

Dr. Tracy Brower
Principal, Applied Research and Consulting, Steelcase

NeoCon 2021 is slated to run June 14-16 at theMART in Chicago. Stay connected at neocon.com as well as NeoCon's social channels for new products from exhibitors, fresh editorial content from media partners, and blogs, creativity-inspiring videos, and more from community partners. Follow NeoCon on the following: [Facebook \(@NeoConShows\)](#), [Twitter \(@NeoCon_Shows\)](#), and [Instagram \(@NeoCon_Shows\)](#).

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About NeoCon: NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at theMART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from both leading companies and emerging talent—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today's most relevant topics as well as the future of commercial design. www.neocon.com

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About theMART: theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies.